

Overview note: Great Britain retailers not delivering to Northern Ireland

Since January 2021, the Consumer Council for Northern Ireland (Consumer Council) has monitored as accurately as it can, the number of Great Britain (GB) retailers that have ceased to deliver to Northern Ireland (NI) citing EU Exit as the reason.

This data has been updated over the following periods:

- **June 2021:** 289 GB retailers have suspended delivery to NI and of these, 88 have resumed delivery to NI
Consumer Council, NI Affairs Committee written submission, June 2021
- **September 2021:** Our previous research estimated between 155-170 GB retailers no longer deliver to NI, influenced in some way by EU Exit
Consumer Council, [The Northern Ireland Consumer Perspective An overview: Early perceptions and experiences of EU Exit](#), September 2021
- **May 2022:** Overview note: GB retailers not delivering to NI estimated that between 119-132 businesses were not delivering to NI
Consumer Council, [Overview note: GB retailers not delivering to NI, May 2022](#)
- **September 2022:** Overview note: GB retailers not delivering to NI estimated that between 107-119 businesses were not delivering to NI
Consumer Council, [Overview note: GB retailers not delivering to NI, September 2022](#)
- **January 2023:** Overview note: GB retailers not delivering to NI estimated that between 99-111 businesses were not delivering to NI
Consumer Council, [Overview note: GB retailers not delivering to NI, January 2023](#)
- **June 2023:** Overview note: GB retailers not delivering to NI estimated that between 95-107 businesses were not delivering to NI
Consumer Council, [Overview note: GB retailers not delivering to NI, June 2023](#)
- **October 2023:** Overview note: GB retailers not delivering to NI estimated that between 86-97 businesses were not delivering to NI
Consumer Council, [Overview note: GB retailers not delivering to NI, October 2023](#)
- **January 2024:** Overview note: GB retailers not delivering to NI estimated that between 81-92 businesses were not delivering to NI
Consumer Council, [Overview note: GB retailers not delivering to NI, January 2024](#)
- **April 2024:** Overview note: GB retailers not delivering to NI estimated that between 81-92 businesses were not delivering to NI
Consumer Council, [Overview note: GB retailers not delivering to NI, April 2024](#)

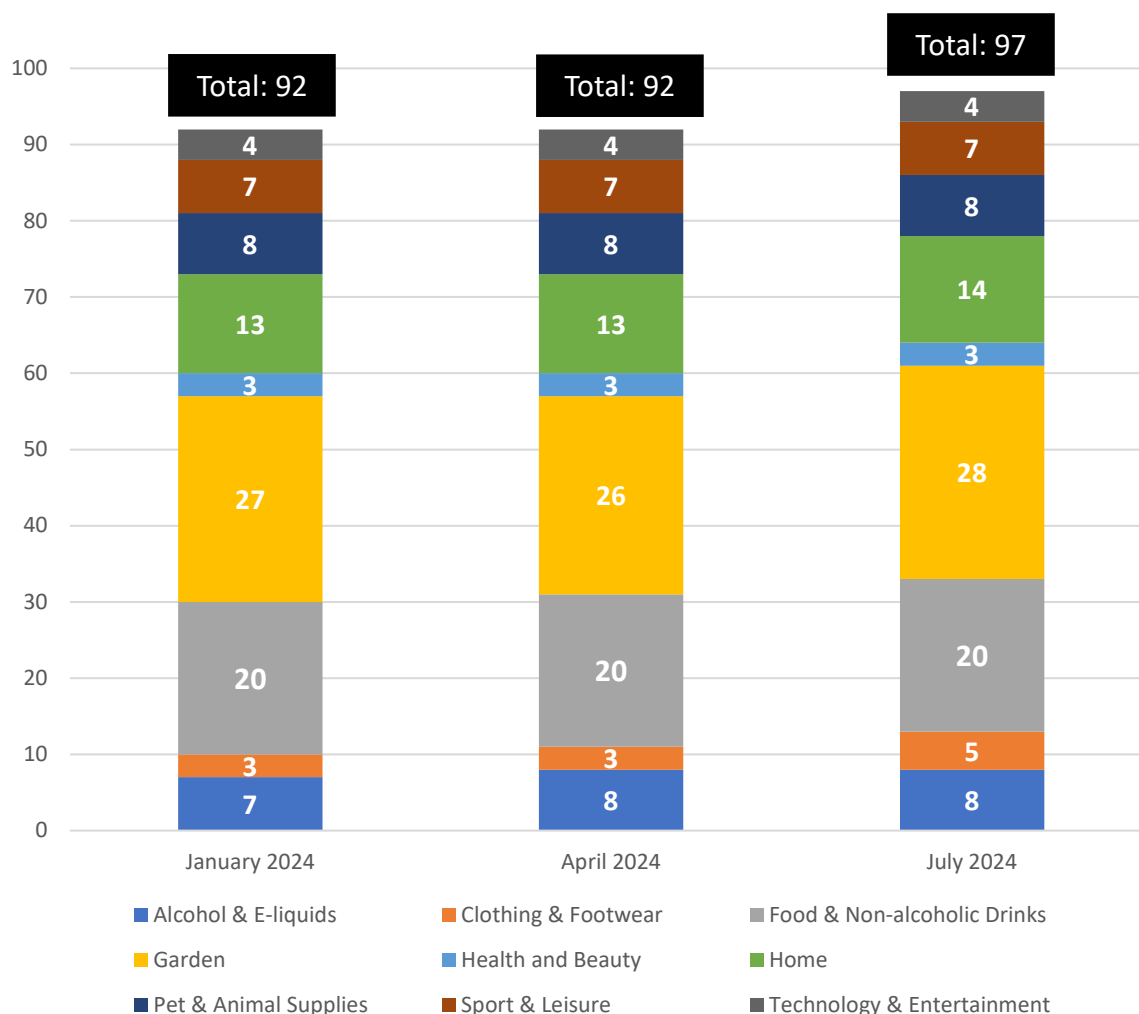
- July 2024:** We are currently aware of approximately 86-97 GB businesses that do not deliver to NI due to EU Exit. We recently published a report of [Consumer experiences of retailers no longer delivering to NI](#). With this report we were able to add a number of retailers not delivering to NI, from consumer experiences. Due to this additional data, this will be the first period in which the number of GB retailers not delivering has appeared to rise

GB online retailers not delivering is reported as a range (86-97). This reflects the 86 businesses that have indicated non-delivery due to EU Exit, and an additional 11 businesses that are not delivering to Northern Ireland but have not confirmed this is specifically due to EU Exit. The reduction in retailers no longer delivering, across time, may be due to retailers who have resumed delivering, retailers who now delivering with conditions or retailers who have ceased trading.

It is important to note that this is unlikely to be a comprehensive list, nor does it take into consideration online marketplaces, so it is likely that the number is greater than the Consumer Council is able to monitor / aware of and can report on.

We have provided a chart below detailing how, as of July 2024, the 97 businesses breakdown by sector. This will give some insight into the types of products that NI consumers are finding it harder to access from GB retailers.

Figure 1: Breakdown of GB retailers not delivering to NI by sector





The Consumer Council has no insight of whether these commercial decisions are temporary or permanent. However, there has been a steady increase in the number of companies we are aware of resuming deliveries to NI.

Notes to readers

This data has been compiled using reports by consumers from January 2021 to July 2024 and by conducting manual checks (undertaken by Consumer Council staff) on retailer websites to verify delivery status.

A number of retailers were added in the July 2024 edition of this overview note. This was due to the publication of our research '[Consumer experiences of retailers no longer delivering to NI](#)' which provided us with insight into a number GB businesses not delivering to NI.

These figures are not complete, nor are they based on a representative sample of businesses or sectors.

This data is not official statistics but can provide some useful insight into the types of GB retailers citing EU Exit as their reason for ceasing deliveries to NI.

Please note these figures are subject to change as and when we are made aware of companies stopping or resuming deliveries to NI.

We will update this publication quarterly with the next manual check due October 2024.