

Overview note: GB retailers not delivering to Northern Ireland

Since January 2021 the Consumer Council has monitored, as accurately as it can, the number of GB retailers who have ceased to deliver to Northern Ireland citing EU Exit as the reason. This data has been updated over the following periods:

• 289 GB retailers have suspended delivery to Northern Ireland and, of these, 88 have resumed delivery to NI.

The Consumer Council. NI Affairs Committee written submission June 2021.

• Estimates between 155-170 GB retailers no longer deliver to NI influenced in some way by EU Exit.

Research report: The Northern Ireland Consumer Perspective An overview: Early perceptions and experiences of EU Exit September 2021

• Currently we are aware of approximately 119-132 businesses not delivering to Northern Ireland. We also continue to add retailers when we are made aware of this issue.

The Consumer Council. Monitoring activity. May 2022.

GB online retailers not delivering is reported as a range (119-132). This reflects the 119 businesses that have indicated non delivery due to EU Exit and an additional 13 businesses that are not delivering to Northern Ireland but have not confirmed this is specifically due to EU Exit.

It is important to note that this is unlikely to be a comprehensive list, nor does it take into consideration online marketplaces, so it is likely that the number is greater than the Consumer Council is able to monitor / aware of and can report on.

We have provided a chart below detailing how, as of May 2022, the 132 businesses breakdown by sector. This will give some insight into the types of products that Northern Ireland consumers are finding it harder to access from GB retailers.



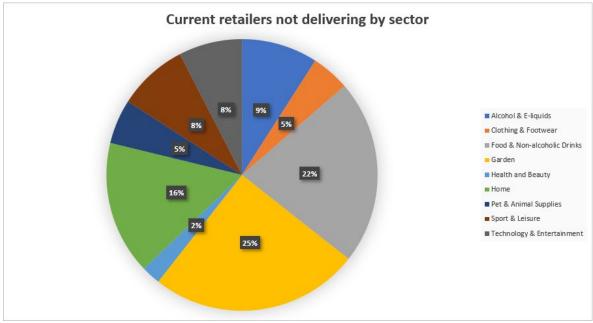


Chart May 2022: Base size 132 online retailers

The Consumer Council has no insight of whether these commercial decisions are temporary or permanent however there has been a steady increase in the number of companies we are aware of resuming deliveries to NI.

Notes to readers:

- This data has been compiled using reports by consumers from January 2021 to May 2022 of GB retailers not delivering to NI and manual checks by Consumer Council staff on retailer websites to verify this is the case.
- These figures are not complete, nor are they based on a representative sample of businesses or sectors.
- The data are not official statistics, but they can provide some useful insight into the types of GB retailers citing EU Exit as their reason for ceasing deliveries to NI.
- Please note these figures are subject to change as and when we are made aware of companies stopping or resuming deliveries to NI.
- We will update this publication quarterly with the next update due September 2022.