

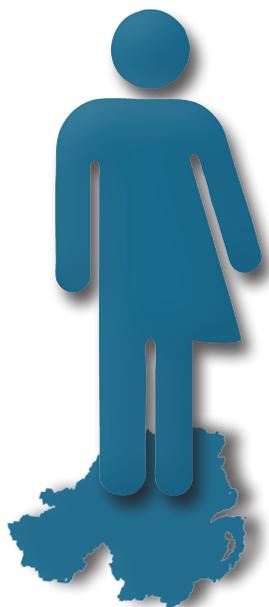
27% have **less than £50** left at the end of a month (NI average 18%)



In NI, 36% have a 'disability or long term illness' lasting 12 months or more

63% likely to struggle with household bills (NI average 58%) 

33% have **switched** energy supplier (NI average 29%) 



Top household worries:

- 1. Energy bills
- 2. Credit/loans payments
- 3. Running a car
- 4. Household repairs 

53% have 'rainy day' **savings** (NI average 56%) 

28% believe they will be **better off** in 12 months (NI average 31%) 

 40% aware of **Consumer Rights Act** (NI average 40%)

23% fallen victim to a **scam** (NI average 10%) 

Background

The Consumer Council, working with YouGov, conducted an online survey in February 2018 to collect insight on Northern Ireland consumers and the issues they face. The purpose of collecting this information is to inform policy and representation activities, and also to track consumer trends over time.

Methodology

- The survey was conducted online. Fieldwork took place between 1 and 24 February 2018.
- It was completed by 1,033 participants.
- The results have been weighted and are demographically representative of all NI adults aged 16yrs+.

Reporting

The Consumer Council is producing a range of reports looking at trends and key differences across the subgroups within the survey data, e.g. by council area. Please visit our website (www.consumercouncil.org.uk) for further updates throughout the year.

For further information please email the Consumer Insight Team at The Consumer Council: consumerinsight@consumercouncil.org.uk

Profiling

The above information on 'disabled' and 'long term ill' consumers is designed to highlight insight that is particular to this group of consumers.

YouGov has defined this group as those whose day-to-day activities are limited either a little or a lot because of a health problem or disability which has lasted, or is expected to last, at least 12 months.

The sample base is n=375.